

## WELCOME

#### TO THE ACCORDian

Expanding our marketing efforts: ACCORD's plan for growth and greater reach in 2023.

ACCORD is such a positive place, full of compassionate and considerate professionals who come to work everyday with a smile on their faces.

Palliative care is a sector that many never expect to find themselves working in but coming to ACCORD has really changed my outlook on end-of-life care as a whole.

ACCORD cannot continue to provide the high standard of care for those with life limiting illnesses and their families across the local communities of Renfrewshire and East Renfrewshire without the gracious support of our donors, supporters and volunteers.

The goal of the marketing department this year is to engage with a larger range of supporters from all backgrounds and encourage them to engage with us in anyway that they can.

In 2023, we are looking to expand our reach not only within our local community but also with our large number of online supporters.







In order to reach out to more potential supporters and volunteers, we will be working closely with our community fundraisers to create marketing materials and plan events that will bring our community together for the benefit of ACCORD.

In continuing to build on ACCORD's relationship with the community we can keep establishing and growing our care network of #HospiceHeroes.

ACCORD Hospice has had a place in the hearts of the community for the last 40 years and we plan to continue to grow and work hard to be a secure and available source for those who need us most.



Communications Officer



### SPRING HAS SPRUNG AT ACCORD

The Inpatient unit is looking brighter than ever with lots of our patients enjoying the spring weather. Our daffodils and crocuses have bloomed around the hospice grounds, giving them a fresh and vibrant look.

It's such a lovely time of the year here at ACCORD and we are all looking forward to making the most of the sun and warmer weather.

Here is May out admiring the grounds with Stacey and reminiscing on some of her trips around the flower beds of Paisley.





## COME AND TAKE THE LEAP ON

**18TH JUNE 2023** 



IF YOU ARE INTERESTED IN THE EXPERIENCE OF A LIFETIME PLEASE CONTACT FUNDRAISING@ACCORD.ORG.UK

# UPCOMING EVENTS 2023



may \ 13

#### **GLASGOW PHOENIX CHOIR**

Paisley Abbey, 7:30pm Tickets: £15

9-24

#### **ART EXHIBITION**

FREE ENTRY

The Art Department, 2-10 Causeyside Street, Paisley

JUNE 18

#### SKYDIVE FOR ACCORD

JULY

#### SUMMER FAYRE

The Lagoon Leisure Centre, 11 Christie Street, Paisley

19

### **BEN NEVIS AT NIGHT**

SEPT

#### ZIPSLIDE THE CLYDE

ост **7** 

#### **LADIES LUNCH**

12:30-5pm Ingliston Country Club, Bishopton, PA7 5PA

# Our Strategy for Change





We will deliver reliable high quality care and services to everyone who needs us and work with partners and the public to engage with target groups that are traditionally more difficult to connect with.



We will continue to manage our charity efficiently and effectively to achieve long-term sustainability by:



- The use of IT Systems and Technology
- Financial Planning
- Good Governance
- Considering the environment

## Our Commitment

We will value and support our existing staff as well as recruit, train and develop new people to be the best they can be.

We will focus on equalities and have a workforce that represents the demographic we serve.







We will increase the capacity
within the population to
support each other to have
good death and dying
experiences, as well as continue
using our expertise and skill to
empower and build capacity in
the broadest range of health
care staff and carers.







## Glasgow Phoenix Choir

"In Honour of all who believe Life was made for Friendship"

### A CHORAL CELEBRATION

with Songs from the Classics to Scots' Songs to Music from the Shows.

Concert in aid of ACCORD HOSPICE

www.accordhospice.org.uk

Tel: 0141 581 2000

Email: fundraising@accord.org.uk

PAISLEY ABBEY
Church of Scotland Abbey Close
PA1 1JG
Saturday 13 May 2023 at 7.30pm

Tickets: £15 from Accord Hospice - Scottish Charity SC013682 online at <a href="http://www.accordhospice.org.uk/supporting-us/events/glasgow-phoenix-choir">http://www.accordhospice.org.uk/supporting-us/events/glasgow-phoenix-choir</a>

CONTACT the GPC at eventsco@globalnet.co.uk or tel: 07711 421347 or <a href="www.phoenixchoir.org">www.phoenixchoir.org</a> The GPC is a Scottish Charity SC002904



### **FUNDRAISING VOLUNTEERS**

THE FUNDRAISING TEAM HOLD A WIDE VARIETY OF EVENTS. AT EACH ONE,
THERE ARE ALWAYS VOLUNTEERS NEEDED TO HELP. THESE INCLUDE BUCKET
COLLECTIONS, BAG PACKS, HELPING AT THE FAYRE, STEWARDING, HELPING
AT EVENTS AND MANY MORE.

SHOULD YOU BECOME A FUNDRAISING VOLUNTEER, WE CAN PROMISE YOU A FUN AND VARIED ROLE. THIS IS A FLEXIBLE ROLE.

#### WHAT WE'RE LOOKING FOR IN AN APPLICANT

- A PROFESSIONAL, FRIENDLY AND WELCOMING MANNER
- ENIOY INTERACTING WITH OTHERS
- WILLINGNESS TO WORK AS PART OF A TEAM
- UNDERSTANDING OF THE IMPORTANCE OF MAKING A REGULAR COMMITMENT
- FLEXIBILITY

#### EMAIL VOLUNTEERING@ACCORD.ORG.UK OR FIND OUT MORE



## JENNA'S STORY

JENNA CAME TO ACCORD FOR SOME WELL-DESERVED REST AND RELAXATION TIME AND FOUND HERSELF WALKING ON AIR (OR CLOSE ENOUGH)

Complementary Therapist Nicola had very recently redecorated the complementary therapy room with a summer sky using paint kindly gifted from the ACCORD Amazon Wish List at Christmas. This new addition along with comfortable reclining chairs, aesthetic lighting, soft music and an amazing forest mural left Jenna feeling extremely chilled out.

"The complementary therapy room is so relaxing. I just love the lighting, the music and the stunning green, calming forest wall"

I really look forward to having complementary therapy. It is time for me to recharge and relax, to forget about the busyness of living with cancer, it is such an important me time"





It is thanks to the kind donations of people like Jenna, who was able to gift us with the blue paint used to create the newest mural in the complementary therapy room, that we are able to continue to provide the care and support for all of our patients and their families.

"I loved knowing that I had contributed to the relaxation for myself and other patients at ACCORD, it is such a beautiful room which helps so many people to relax"

## NEWS FROM OUR RETAIL TEAM

We are happy to announce the opening of our new store located at 131 Neilston Road, Paisley.

The ACCORD EBAY store will also be running from this location and we are in need of volunteers with experience in this area so please contact volunteering@accord.org.uk if you would like more information.

Our other stores out with the Paisley area continue to be well supported by the community and footfall is very encouraging.

Shortly, we are going to be trialling our Causeyside Street shop as a "clearance and thrift" store in the coming months to provide our customers with good bargains and also allow us to contribute positively to the environment.

Thanks to everyone who visits and shops at our outlets across Renfrewshire & East Renfrewshire.

We bring in over half a million pounds each year which helps us to provide patients and families with the highest quality of care.



131 NEILSTON ROAD, PAISLEY PA2 6AD

37 GLASGOW ROAD, PAISLEY PAI 3PA

44B HIGH STREET, JOHNSTONE PA5 8AN

77 CAUSEYSIDE STREET, PAISLEY

THE PAISLEY CENTRE, 23 HIGH STREET, PAISLEY PAI 2AQ

228 MAIN STREET, GLASGOW G78 ISN

17 DUNLOP STREET, RENFREW PA4 8PG

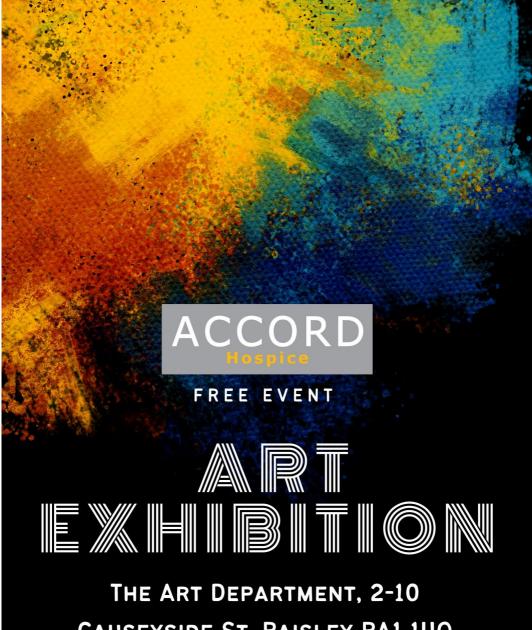


"During his stay he came to realise that his needs could not be better met anywhere other than at the hospice. The standard of care to dad, mum and I was outstanding and we were so grateful he spent his end of life with ACCORD"- Julie



Julie's dad Bob came to ACCORD's Inpatient Unit at the beginning of December for assessment but he quickly realised he was in the best place possible for the care and support he and his family needed.

According to Julie and the nurses and doctors of our Inpatient Unit, Bob was quite a humorous character, who always loved to laugh and joke. Bob originally came to us for pain management and a period of assessment but stayed with us until his passing on January 5th. Bob's family were amazed and thankful for the incredible standard of care they received during their time with ACCORD and will never forget the time they all spent at the hospice.



CAUSEYSIDE ST, PAISLEY PA1 1UQ

REGISTERED CHARITY NUMBER: SC013682

9TH-24TH JUNE, 2023











### The Dynamic Duo have left the building

After 31 years each of loyal service Gina Reid and Maureen Peacock have decided to hang up their uniforms and cruise into retirement.

As Healthcare Assistants both were part of the original team within our Inpatient Unit. They have seen many changes, participated in the care of over 4,000 patients, and more than 4,000 sets of relatives.

Their enthusiasm, drive, attention to detail and diverse personalities made them pivotal members of the team.

We wish them all the best and good health to enjoy every day of their retirement.

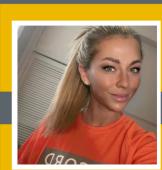
## **Meet The Team**

ACCORD'S Fundraising Team has welcomed some new recruits, who are sure to help us to continue to grow and reach more people who need us most.



Smith

Marketing and
Communications
Officer



Stephanie
Clark
Community
Fundraiser

If you would like to contact Cara or Stephanie email them at: cara.smith@accord.org.uk and stephanie.clark@accord.org.uk

Find more about our team here:





We can continue to support 1,200 patients and their families each year with your support.

To pledge a gift to ACCORD in your will is one of the most meaningful and precious gifts you can leave in your memory.

It's a gift that we will value and treasure on your behalf, as will those who will benefit from your kind generosity.





## Volunteer Receptionist Needed

#### We need help with:

- Welcoming patients and visitors with courtesy and discretion
- Dealing with enquiries, ensuring accurate information is passed on timeously to relevant department
- Engaging with visitors and ensuring that they are comfortable



**Ongoing support** 

Range of shifts from Mon-Fri

## Volunteer Drivers Needed

#### We need help with:

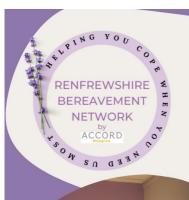
- Collecting patients in good time for appointments with patience, courtesy and discretion.
- Assisting patients in and out of vehicle.
- Building relationships with patients while treating them with dignity and support

Ongoing support

Expenses will be reimbursed

Range of shifts from Mon-Fri

For more information please email: volunteering@accord.org.uk



The Renfrewshire
Bereavement Network
continues to grow and build
upon its reputation.
So far we have supported
over 310 people and
given over 775 sessions.

17% of Listening Ear Sessions 41% Counselling Sessions 42% of Bereavement Support Sessions

We have made the move from our previous location in Gleniffer Outreach to our new premises on

41 Causeyside Street

Our drop-in service provides a place to build community support and offers a safe place to share and encourages those struggling to open up about grief and acknowledge and understand its impact.

We would like to thank all those involved in preparing our new home and especially to ACCORD drivers, Mark and Gordon who worked so hard to move all that we needed.

## **ACCORD** Care

in numbers October to **December** 



181 Complementary **Therapy** appointments



880 Community **Nurse Specialist** visits



98 Lymphoedema appointments



351 Patient and **Family support** sessions



473 ACCORD@ **Home** visits



**72 UMatter** visits



Please return all correspondence to: ACCORD Hospice, 7 Morton Avenue, Paisley PA2 7BW

| Your Contact Details  |                            |  |         |
|---|----------------------------|--|---------|
| Name  |                            |  |         |
| Address   |                            |  |         |
| Post C  | Code                       |  |         |
| Email   |                            | Tel  |         |
| Payments & Donations  Donation to ACCORD Pleas  | e tick if an acknowledgeme | ent_required Is required   | £       |
| Donation for Pay for a Day Appe<br>Ladies Lunch<br>Glasgow Phoenix Choir  | eal                        | @ £40 per ticket<br>@ £15 per ticket   | £<br>£  |
| giftaid it  I am a UK taxpayer and understand that if I par Capital Gains Tax than the amount of Gift Aid clin that tax year it is my responsibility to pay any d | laimed on all my donations | TOTAL  | £       |
| GDPR—Can we keep you up to date w   | with what's happen         | ing at ACCORD? If yes pl<br>Please make sure all co<br>details are filled ou | ontact  |
| <b>Method of Payment</b> I enclose a CHEQUE/POSTAL ORDER Please debit my Credit/Debit Card fo   |                            | PRD Hospice for  | £       |
| Card No   |                            |  |         |
| Valid From Expiry  Please Note: For security pu   |                            | ou for your 3 digit securit  | hy code |
| r icase Note. For security pu   | ii pooco vvo vviii cali y  | ou for your o digit scould   | y oouc  |

To receive more information on any events, please email fundraising@accord.org.uk

### Become a Regular Giver

- Our vision is that every person living with a life-limiting illness in the communities of Renfrewshire, Barrhead, Neilston and Uplawmoor should receive the specialist care and support they need, along with their families, for free.
- Regular monthly donations allow ACCORD to fund the specialist teams of health professionals required to provide the care our patients need and to plan ahead, budget effectively and reduce administration costs
- Making a regular monthly donation is one of the most powerful and effective ways you can support ACCORD in delivering this service – and help to make a difference every day.

Please remember to fill out your name and address overleaf

#### Standing Order Mandate

| This is a new donation                                      |  |  |  |
|---|--|--|--|
| This replaces a previous Standing Order                     |  |  |  |
| I would like to donate a regular gift of: £20               |  |  |  |
| I would like this gift to be made every: month quarter year |  |  |  |
| Please start my payments on the: 1st  15th of               |  |  |  |
| (insert month/year)   |  |  |  |
| To: The Manager   |  |  |  |
| Your Bank   |  |  |  |
| Address   |  |  |  |
| Postcode  |  |  |  |
| Name of Account Holder(s)                                   |  |  |  |
| Sort Code   |  |  |  |
| Account No.   |  |  |  |
| Signature   |  |  |  |
| Date  |  |  |  |

Please credit the above amount to:

ACCORD Hospice A/c No. 00177503 Sort Code 83-46-00 Royal Bank of Scotland, Paisley Chief Office, 1 Moncrieff Street, PAISLEY PA3 2AW

# ACCORD